

ITS SPRING TOWN HALL

April 9, 2024



FLORIDA STATE UNIVERSITY
INFORMATION TECHNOLOGY SERVICES



RISE

Campus Updates

ITS Updates

Office of Digital Learning

Artificial Intelligence

Strategic Projects

Opportunities for You

RISE

Rebekah Dorn



FLORIDA STATE UNIVERSITY
INFORMATION TECHNOLOGY SERVICES

RISE

- As you entered, you received a letter R, I, S, or E.
- Move around the room to find other people in the room who have the remaining 3 letters to spell RISE together.
- Introduce yourself to your group: Name, Role, Team.

Get to know others:

- How do you relax/what is your hobby, outside of work?
- What is something you are proud that your team completed this year?
- What is the biggest challenge in your role at FSU?
- What makes you excited to come to work each day?



CIO Update

Jonathan Fozard





RISE

2 0 3 0

RESEARCH & INSTRUCTION

INNOVATION & MODERNIZATION

SECURITY & COMPLIANCE

ENGAGEMENT & STUDENT SUCCESS

A photograph of a campus scene. In the foreground, a row of red brick pillars with concrete tops runs along a path. The pillars are connected by black wrought-iron gates. In the background, there are lush green trees, some with white flowers, and a black lamppost with a white globe. The overall atmosphere is bright and sunny.

CAMPUS UPDATES



99%

**FALL-TO-SPRING
RETENTION RATE**

96%

**FIRST-YEAR
RETENTION RATE**

75%

**FOUR-YEAR
GRADUATION RATE**



FLORIDA STATE UNIVERSITY

FIRST-YEAR ADMISSIONS APPLICATIONS >> CLASS OF 2028

76,748

TOTAL APPLICATIONS
FINAL DEADLINE MARCH 1st

21,966

FLORIDA RESIDENTS
IN EARLY ACTION



30,915

APPLICANTS IN REGULAR
DECISION



16,749

ADMITTED STUDENTS
(EARLY + REGULAR)

ADMITS FROM

48

COUNTRIES



ALL 50

STATES +DC, PR & GUAM



2,811

US HIGH SCHOOLS



ALL 67

FL COUNTIES



719

FL HIGH SCHOOLS



ACADEMIC PROFILE

All Summer/Fall 2024 Admitted Students
EARLY ACTION + REGULAR DECISION

CORE GPA

4.2 - 4.6

4.4

SAT

1340 - 1450

1390

ACT

30 - 33

31

Mid-Ranges

Averages

TOP AREAS OF STUDY

1. BUSINESS 2. ENGINEERING 3. BIOLOGY 4. EXPLORATORY 5. CHEMISTRY/BIOCHEMISTRY

88%

RANKED TOP 10%
IN HS CLASS

76%

ALL A/B GRADES IN
HIGH SCHOOL

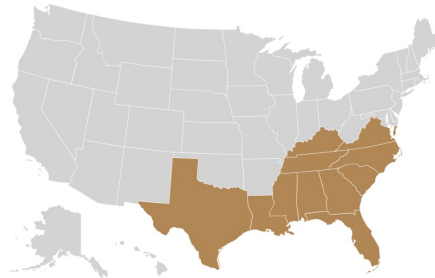
21%

FIRST
GENERATION

SACS ACCREDITATION UPDATE

O

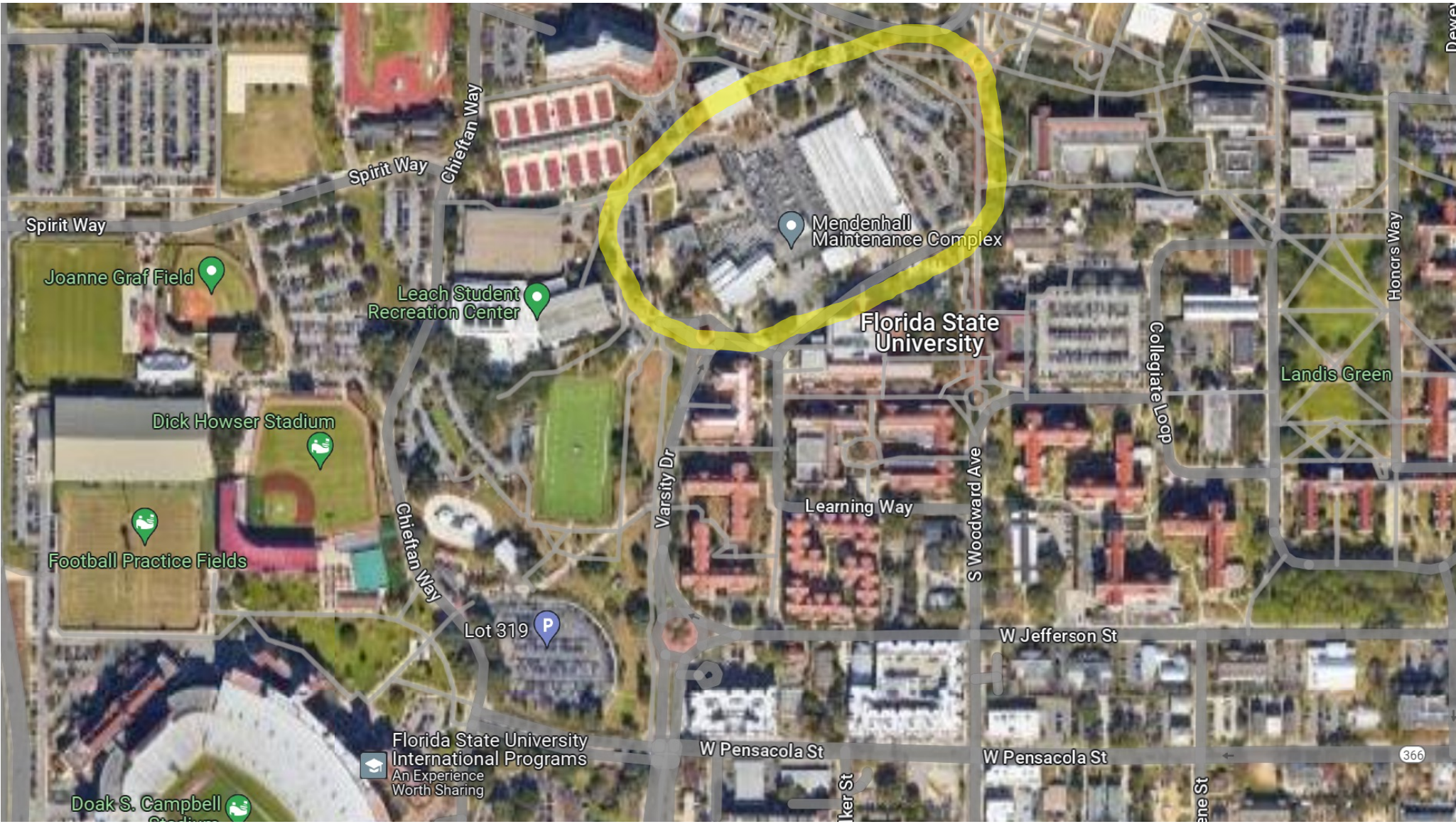
FINDINGS



\$2B+







Spirit Way

Spirit Way

Chieftan Way

Joanne Graf Field

Leach Student Recreation Center

Mendenhall Maintenance Complex

Florida State University

Dick Howser Stadium

Football Practice Fields

Chieftan Way

Varsity Dr

Learning Way

S Woodward Ave

Collegiate Loop

Landis Green

Honors Way

Lot 319

Florida State University International Programs
An Experience Worth Sharing

W Pensacola St

W Jefferson St

W Pensacola St

366

Doak S. Campbell Stadium

Iker St

Line St

Dewey



FSU Health

CHILDREN'S LEARNING
CLINIC

FSU BEHAVIORAL HEALTH AT
APALACHEE CENTER

FSU MULTIDISCIPLINARY
CENTER

FSU NEUROMODULATION

FSU PRIMARY HEALTH

FSU PSYCHOLOGY CLINIC

FSU SENIORHEALTH

UNIVERSITY HEALTH
SERVICES

Big News
Coming Soon...



“We’re dreaming big. We launched bold initiatives, and we continue to make audacious plans for the future. We will keep climbing. **This is our time.**”

- President McCullough



TECHNOLOGY ALIGNMENT ON CAMPUS





OFFICE OF DIGITAL LEARNING AND ACADEMIC TECHNOLOGIES

Robert Fuselier

SENIOR DIRECTOR



Who We Are

ODL's mission is to serve the FSU community, whether on-campus or at a distance, by providing exceptional learning opportunities and support.



**OFFICE OF
DIGITAL LEARNING**
AND ACADEMIC TECHNOLOGIES



ADMINISTRATION



TECHNOLOGY
ENHANCED CLASSROOMS



COMMUNICATIONS
& CREATIVE SERVICES



OFFICE OF DIGITAL LEARNING AND ACADEMIC TECHNOLOGIES



INSTRUCTIONAL
DEVELOPMENT



TECHNOLOGY SERVICES



PROGRAM SUPPORT

How We Fit

*ODL is not a corner or an edge piece,
we are fully connected to the RISE Puzzle.*



**OFFICE OF
DIGITAL LEARNING**
AND ACADEMIC TECHNOLOGIES



Our Purpose

“Your purpose is not the thing you do. It is the thing that happens in others when you do what you do.”

- Dr. Caroline Leaf



**OFFICE OF
DIGITAL LEARNING**
AND ACADEMIC TECHNOLOGIES



DISTANCE @ FSU

WHERE LEARNING TAKES FLIGHT



FSU Outstanding Online Student



Office of Digital Learning

odl.fsu.edu | distance.fsu.edu | testing.fsu.edu



WE RISE TOGETHER

ONE TEAM | ONE GOAL | FOCUSED LANES



FROM OUR APRIL 2023 TOWNHALL...

MY COMMITMENT TO YOU

- I will be honest, transparent, and open to feedback.
- I will ensure all our teams and leaders are held accountable and collaborating.
- I will be the biggest champion and advocate for technology needs across Florida State University.
- I will invest in your professional development so we can all RISE together.
- I will invest in new technologies, innovation ideas, and pilots to help us succeed.

YOU ASKED... WE RESPONDED

ITS First for New Tech

- 3-year Computer Replacement Plan
- Funding for Pilots
- Vendor Partnerships

1

Professional Development

- \$1M Certification Bonus Program
- Group Training
- Team Travel Budget

2

Workspace Improvements

- New Awnings & Card Readers
- Picnic Tables
- Renovation Plans

3

Showcase Our Efforts/Work

- Seminole Showcase
- President Cabinet
- ITS now on the National Stage

4



WE ARE LEADING INNOVATION & MODERNIZATION



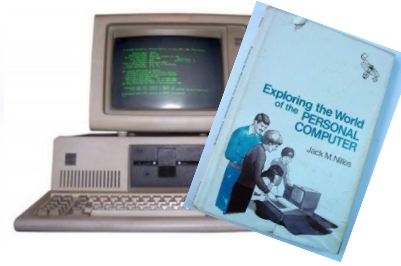


One of the ways we do this is through many
new AI initiatives.


WHAT IS ARTIFICIAL INTELLIGENCE?

- Artificial Intelligence (AI) is a **technology** that enables computers and robots to **perform tasks** that traditionally require human intelligence.
- It encompasses a variety of technologies, including machine learning, deep learning, and natural language processing, that allow systems to **learn** from vast amounts of **data** and solve complex problems with reasoning, identifying patterns, and recognizing speech.





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CREATING OUR CAMPUS STRATEGY & EXECUTION



**Without strategy,
execution is aimless.**

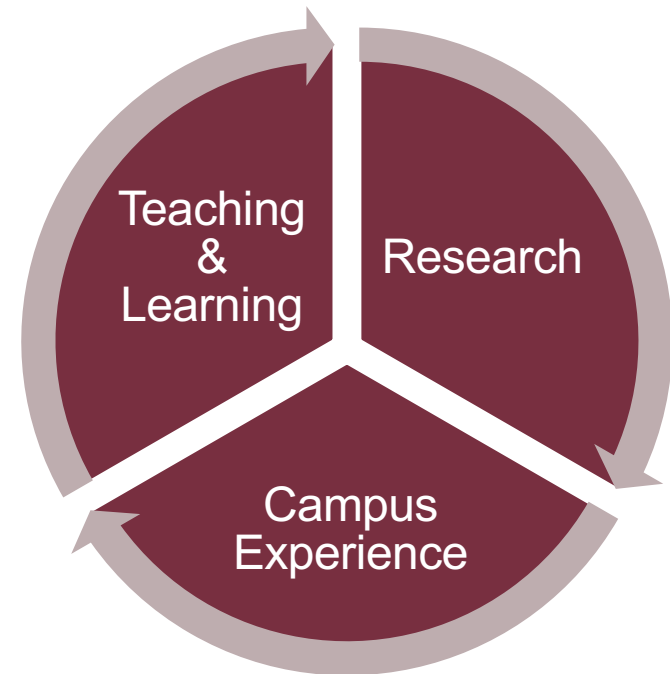
**Without execution,
strategy is useless.**

Morris Chang

**Founder & Chairman
Taiwan Semiconductor
Manufacturing Company**

AI STRATEGY AT FLORIDA STATE UNIVERSITY

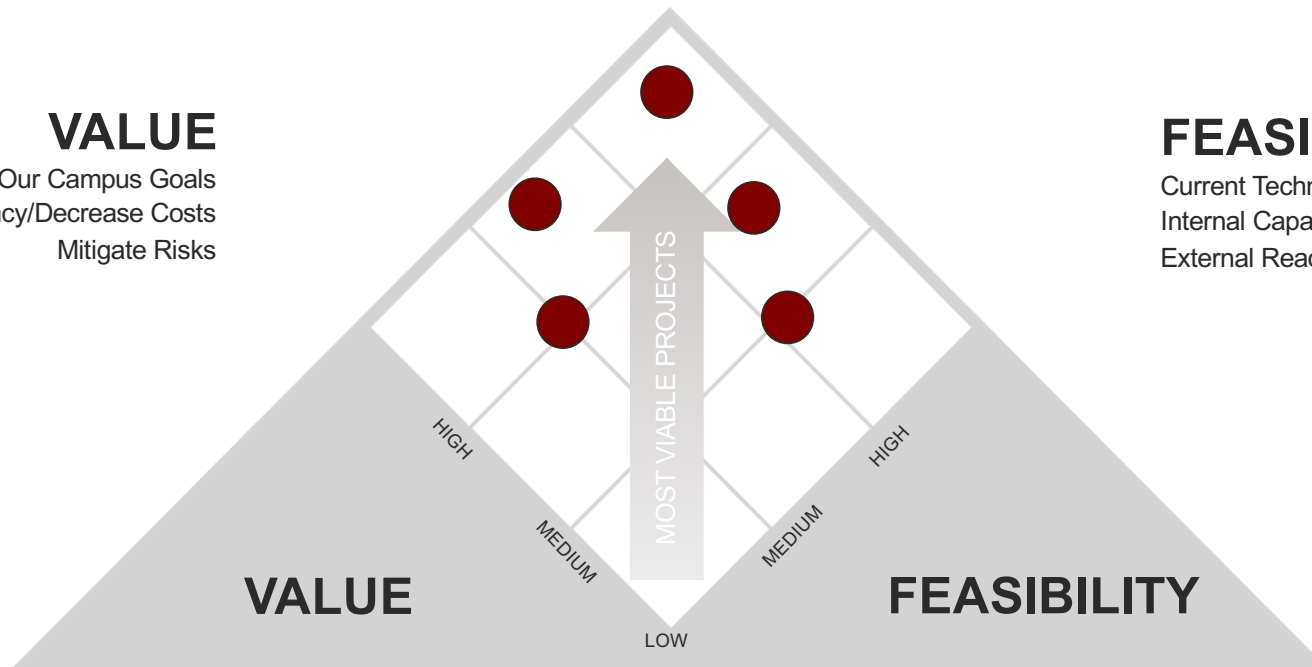
- At Florida State University, our ITS AI Strategy focuses on three key areas:
 - ✓ Teaching & Learning
 - ✓ Research
 - ✓ Campus Experience
- These areas help align our strategic investments to enable AI research and education and to foster a culture of innovation and collaboration across campus.



OUR STRATEGIC USE CASE PRISM FOR INVESTMENTS

VALUE
Achieve Our Campus Goals
Increase Efficiency/Decrease Costs
Mitigate Risks

FEASIBILITY
Current Technological Capabilities
Internal Capability
External Readiness



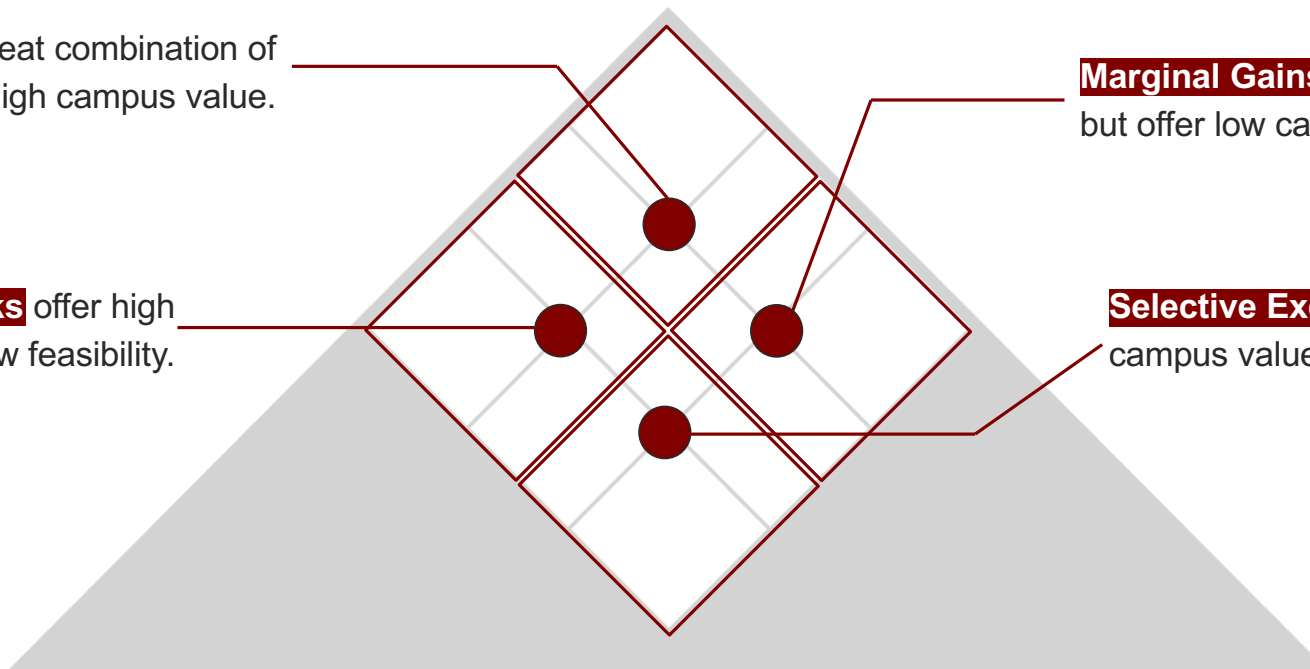
OUR STRATEGIC USE CASE PRISM FOR INVESTMENTS

Likely Wins offers a great combination of high feasibility and high campus value.

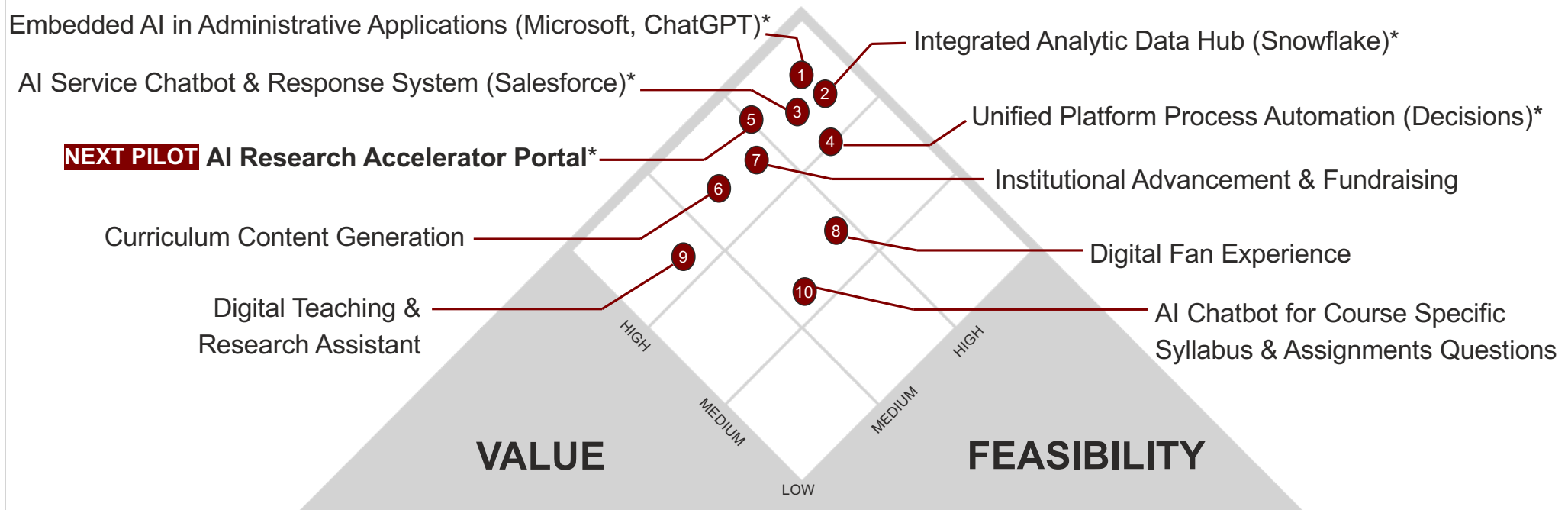
Marginal Gains are highly feasible but offer low campus value.

Calculated Risks offer high campus value but low feasibility.

Selective Exceptions offer low campus value and low feasibility.



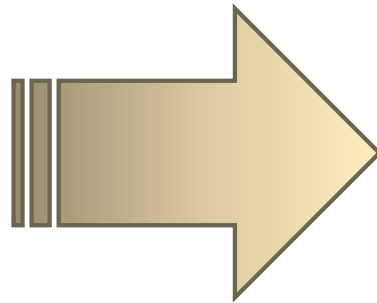
OUR STRATEGIC USE CASE PRISM (AI INVESTMENTS)



* Currently Underway

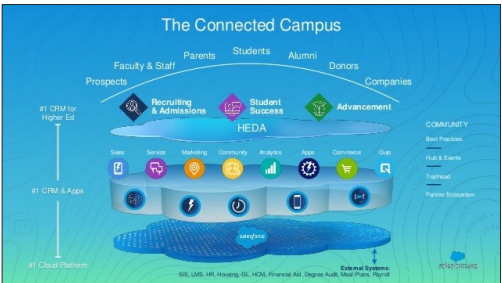


STRATEGY TO EXECUTION



KEY PILOTS UNDERWAY

Salesforce

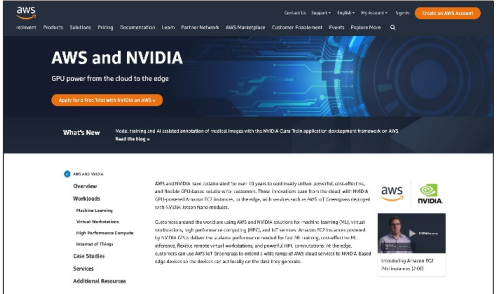
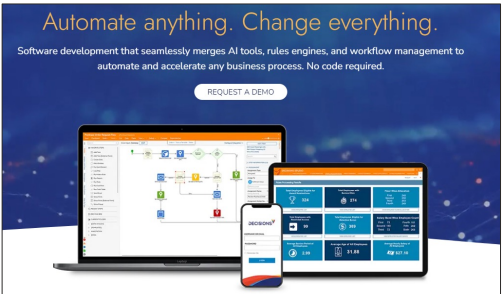


Snowflake



Zoom AI

Decisions



Amazon & NVIDIA



Copilot



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Copilot

Your everyday AI companion

Analyze

How can teachers make lectures more engaging and effective?

Write

Write a grant proposal to take 10th graders to a college fair

Templatize

Make a syllabus template for a college-level course

Summarize

Tell me the latest findings of the Nation's Report Card in five paragraphs

Laugh

Know any funny jokes on the theory of relativity?

Create

Help me create guidelines for 7th graders on writing a persuasive essay

Copilot uses AI. Check for mistakes. [Terms](#) | [Privacy](#) | [FAQs](#) | [Learn more](#)

Choose a conversation style

More Creative

More **Balanced**

More Precise

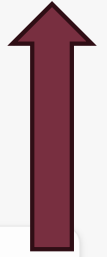
Your personal and company data are protected in this chat

New topic

Ask me anything...



0/2000



GET CREATIVE!



NEXT STEPS FOR AI AT FSU

- The Provost's Office has initiated work to form several AI committees focused on the use and governance of AI on campus (i.e., Teaching & Learning [Rick/Janet], Technology [ITS], etc.).
- Organized a series of comprehensive educational and training workshops, specifically designed for faculty and staff, to enhance understanding of the practical applications and potential implications of AI.
- Holding strategic roadmap sessions and technical workshops with Microsoft, Amazon, OpenAI, Google, and IBM.
- Launching further AI Pilots based upon the strategic use case prism to maximize benefits for the campus community.
- Finalizing our ITS AI Strategic Plan with measurable goals, projects, and outcomes.
 - ❑ Integrate AI into the existing courses and programs across disciplines by developing and adopting AI modules, tools, and resources.
 - ❑ Provide experiential learning opportunities in AI by expanding the availability and diversity of our internships, projects, competitions, and mentorships.
 - ❑ Be flexible and invest in the changing needs and opportunities in the AI landscape.















We may not be able to achieve perfection, but we can certainly **RISE** together toward excellence.

STRATEGIC PROJECTS

Rebekah Dorn

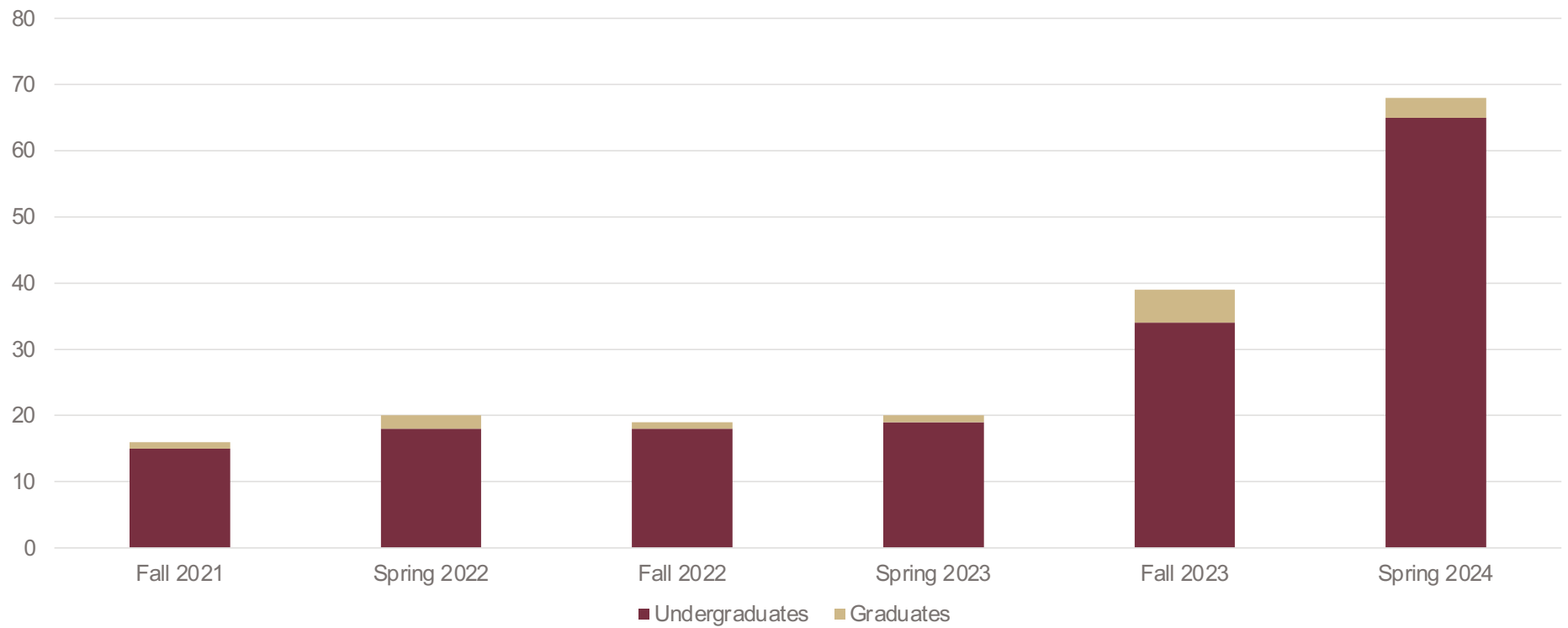


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PRIORITIES	ANNUAL GOALS	OBJECTIVES	
ADVANCE FSU INITIATIVES	DEFINE FSU'S DATA STRATEGY	Deploy a unified data catalog and governance solution.  Increase access to dynamically available data. 	
	BOLSTER CYBER RESILIENCY AND RECOVERABILITY	Protect FSU servers and devices against potential threats.  Safeguard individuals with advanced access to FSU systems.  Complete campus-wide assessment and action plan for disaster recovery.  Ensure continuity of business operations through an immutable backup solution. 	
		INCREASE OUTREACH AND EDUCATION IN CYBERSECURITY	Implement training and education across campus.  Expand proactive usage of cyber threat awareness tools. 
			ENHANCE STRATEGIC AND PROJECT PLANNING PROCESSES
		AUTOMATE PROCESS IMPROVEMENTS	
ENHANCE TEAM CAPABILITIES	BUILD A THRIVING CULTURE TO ATTRACT AND RETAIN EMPLOYEES	Improve our new employee onboarding process.  Enhance the growth and development of ITS staff through career pathing.  Augment the professional development program for individualized growth. 	
		ESTABLISH A MORE SUSTAINABLE FUNDING MODEL	Track and monitor spending based on ITS services.  Evaluate and identify costs that could be paid through alternative funding. 
			IMPLEMENT ROADMAP FOR A MODERNIZED ERP SOLUTION
IMPROVE SERVICE DELIVERY	ADVANCE FSU'S CLOUD STRATEGY	Migrate our Central Authentication Services (CAS) to the cloud infrastructure.  Elevate flexibility and scalability through a cloud-based Active Directory.  Modernize our Identity and Access Management system. 	



ITS INTERNSHIP PROGRAM





UPCOMING ITS GOALS

- ❑ Increase to 100 ITS Interns for Fall 2024.
- ❑ Successfully launch and execute on ALL of our funded project requests (i.e., IAM, Data , etc.).
- ❑ Replace current MySoft and FileMaker systems of our telecom billing/quotes with an automated solution.
- ❑ Explore and propose removing network chargebacks for baseline services (Wi-Fi, Network Ports, etc.).
- ❑ Implement required security training and improve professional development opportunities across all teams.
- ❑ Centralized project intake workflows and align our strategic projects to our RISE 2030 campaign.
- ❑ Reduce technology duplication across the campus to streamline investments and increase overall service quality through modernization.
- ❑ Launch at least two new AI and automation pilots (i.e., Infoblox) and hold the first ever “ITS AI Days” on campus
- ❑ Continue network modernization efforts, including building rewire projects funded by the Provost.


OPPORTUNITIES FOR YOU

Kathy Wilkes & Rebekah Dorn



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This happens in one way through professional development.

REBEKAH DORN

SR. DIRECTOR OF STRATEGY & OUTREACH

UPCOMING EVENTS

SPRING & SUMMER OFFERINGS

SPRING 2024

AWS Cloud Foundations Cohort

APRIL 24

ITS Orientation & Services Update

MAY 7

Navigating Internship Success: Recruitment to Mentorship

MAY 2024

Accessibility: Have you thought of everyone?

JUNE 4-6

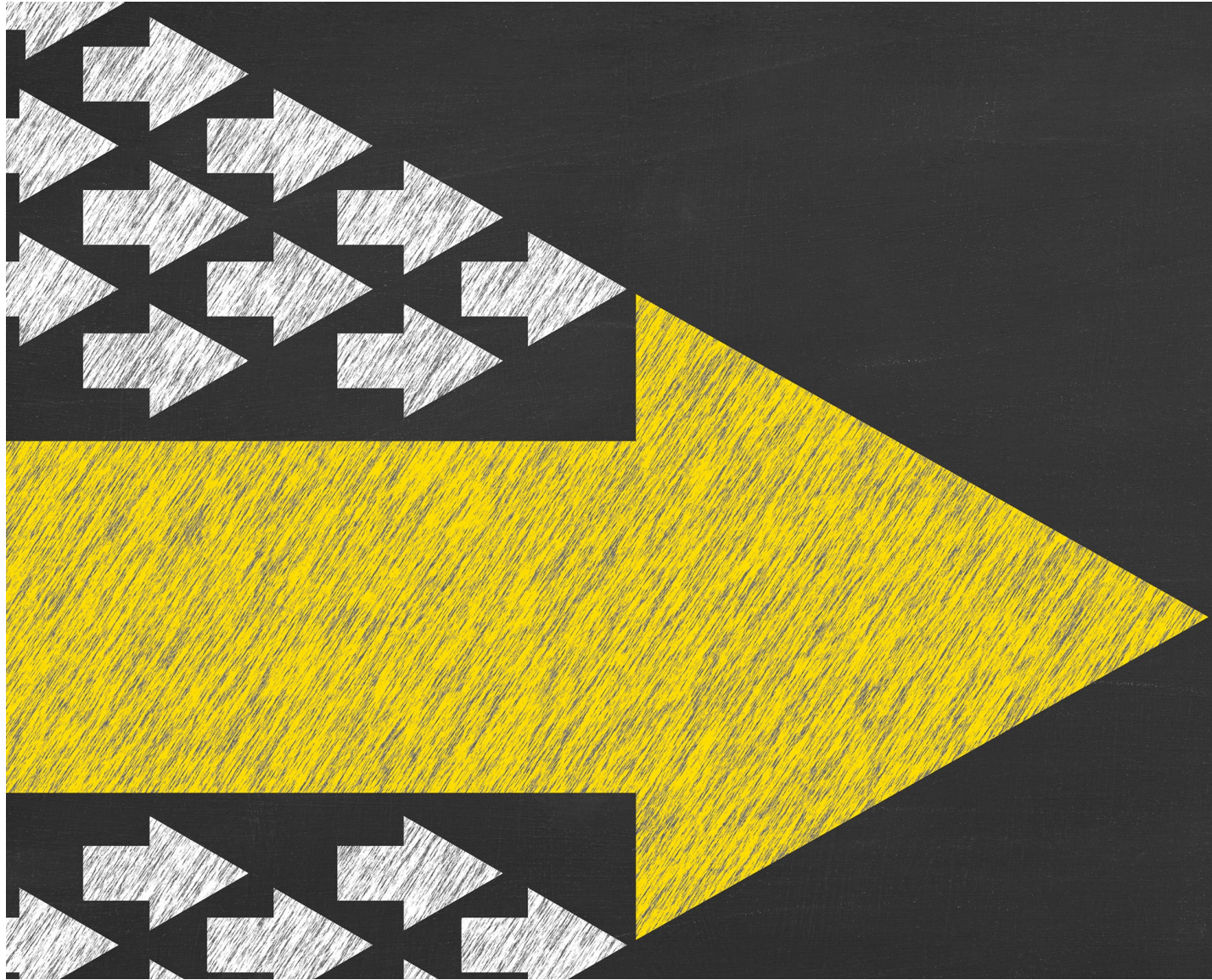
ITIL Training

ONBOARDING

April 24 | 2:00 p.m.



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New 'Nole Orientation

May & June

CHUCK IT FOR CHARITY

a student move-out donation initiative at Florida State University
When students move out after the Spring semester, a lot of “stuff” usually gets left behind. Here’s what we do with it:



- 1 COLLECT
- 2 WEIGH
- 3 SORT
- 4 DONATE

This year we collected:

17
TONS

AND DONATED IT TO
THE LOCAL COMMUNITY

We’ve done this for:

11
YEARS

AND WE’RE GOING
TO KEEP AT IT!

That amounts to:

156
TOTAL TONS

OF “STUFF” DIVERTED
FROM THE LANDFILL





Welcome FSU

August 16 - 23, 2024





ITS Social Hour
May 7 | 5:00 p.m.
Northside Ology

FUNDS AT WORK



FLORIDA STATE UNIVERSITY
INFORMATION TECHNOLOGY SERVICES

WHY DONATE TO THE FOUNDATION!

Benefits for you

- Tax write-off
- Support your team
- Satisfaction of giving back
- Incentives

Benefits for ITS

- Improved workplace resources
- Recognize exceptional employees
- Special luncheons
- Intern scholarships
- Community outreach



ITS FUN-DRAISER



ITS Foundation FUN-draiser

You asked, and we heard you! FSU ITS polos, and more, are here!

On the next page are a few options for you to purchase official FSU ITS gear in support of the ITS Departmental Development Foundation fund with the FSU Foundation. All proceeds from this fundraiser will directly impact all FSU ITS employees through food and refreshments, employee recognition, retirement awards and gifts, and other items not eligible for purchase using our E&G budget.

Thank you for your continued support!

First Name

Last Name

FSU Email

Powered by Quattrics



Nike Men's Dri-Fit Franchise Polo
Style: CU3206-010

Color: Black
Imprint Color: White
Print: Embroidery of logo on Left Chest
[Sizing Guide](#)

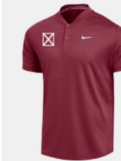
\$55



Nike Women's Dri-Fit Franchise Polo
Style: CU3206-010

Color: Black
Imprint Color: White
Print: Embroidery of logo on Left Chest
[Sizing Guide](#)

\$55



Nike Court Dri-Fit Blade Polo
Style: DH4933-612

Color: Garnet
Imprint Color: White
Print: Embroidery of logo on Right Chest
[Sizing Guide](#)

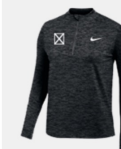
\$55



Nike Men's Dri-Fit Element Half-Zip Top
Style: DH4949

Color: Heathered Black
Imprint Color: White
Print: Screen print of logo on Right Chest
[Sizing Guide](#)

\$80



Nike Women's Dri-Fit Element Half-Zip Top
Style: DH4951

Color: Heathered Black
Imprint Color: White
Print: Screen print of logo on Right Chest
[Sizing Guide](#)

\$80



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