

Presenters









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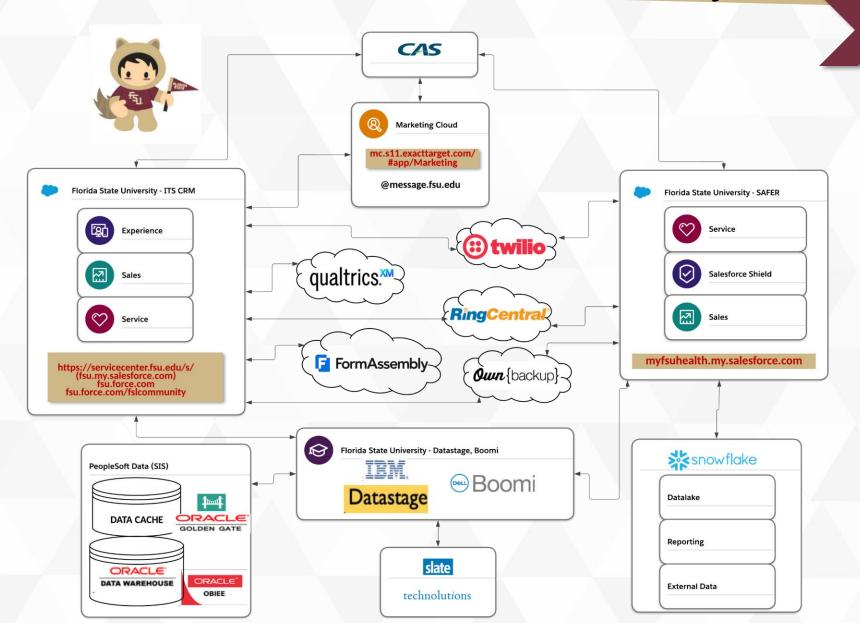
Agenda

- Overview of the Salesforce Platform and the "Clouds"
- The myFSU Service Center
- Ruby, our chatbot
- SMS, helping the Agents





Salesforce Platform Today



Salesforce Platform







Service Cloud

- a customer service platform designed to help manage and improve customer support
- includes case management, which allows agents to track and resolve customer issues efficiently
- includes a knowledge base where agents and customers can access articles and FAQs

Sales Cloud

- a customer relationship management (CRM) platform that helps manage processes and customer interactions
- integrates with marketing automation tools such as Salesforce Marketing Cloud and other third-party solutions to automate marketing processes and workflows
- provides analytics and reporting capabilities to track performance and identify trends

Experience Cloud

- a platform for creating branded online communities and portals for customers, partners, and employees
- includes customizable templates and themes to create a branded experience and collaboration features such as forums, groups, and chat
- includes capabilities for integrating with other Salesforce products and third-party applications, as well as analytics to track community engagement and performance.

Salesforce Platform Apps and Communities





Sales and Service Cloud Apps



myFSU Service Center



College of Business College of Business App



Ascent CRM



OFSL

Office of Fraternity and Sorority Life



Call Center Read Only

This APP is for call center read only access



Experience Cloud Communities



myFSU Service Center



Renegade Reach Out



FSU Subscription Center

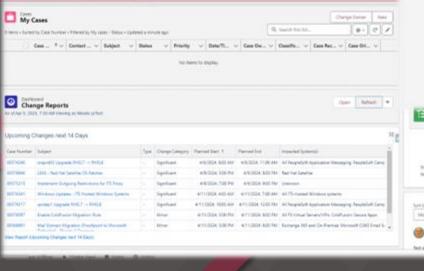


Office of Research Knowledge Base



FSU Real Estate Center

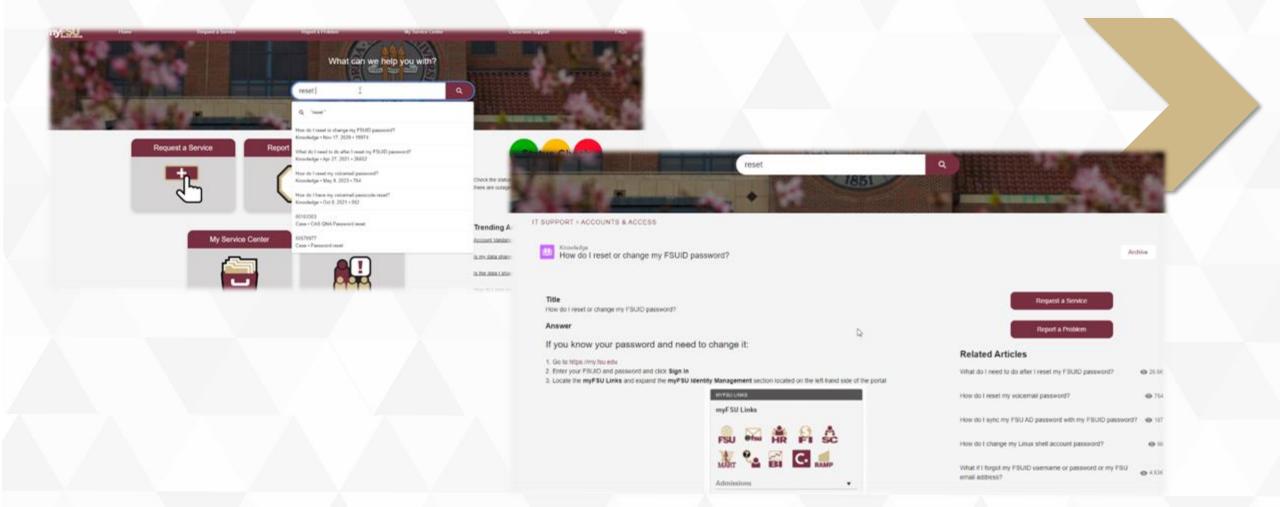


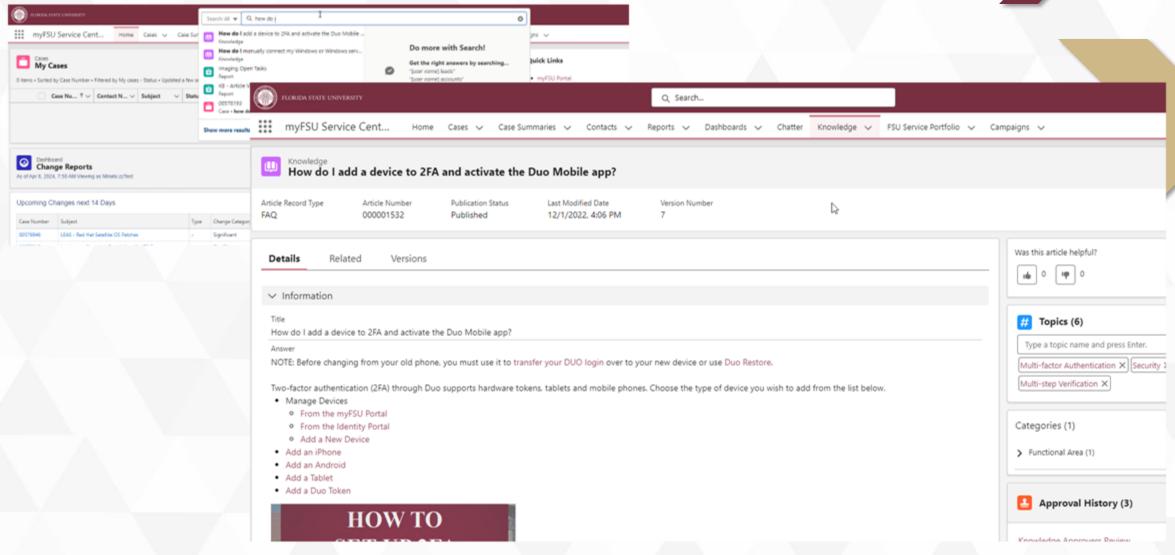


myFSU Service Con... How

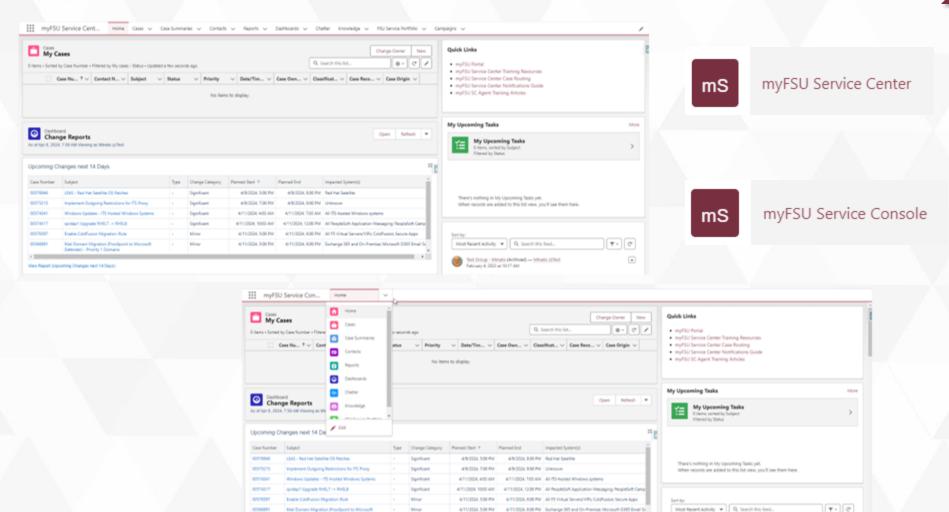






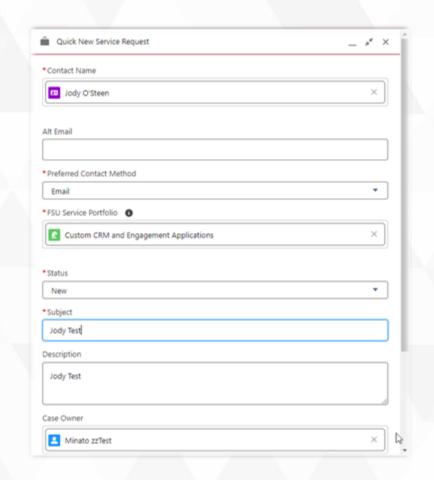


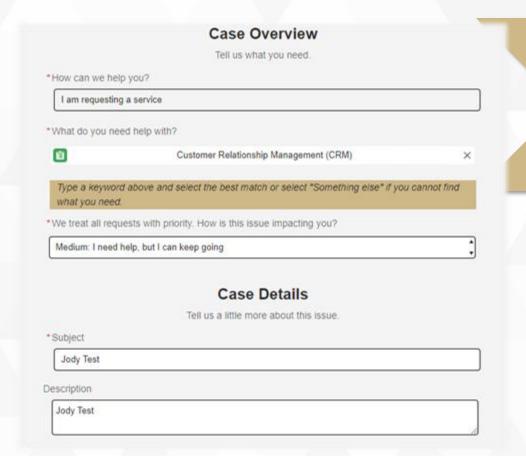
View Report (Upcoming Changes next 14 Days)

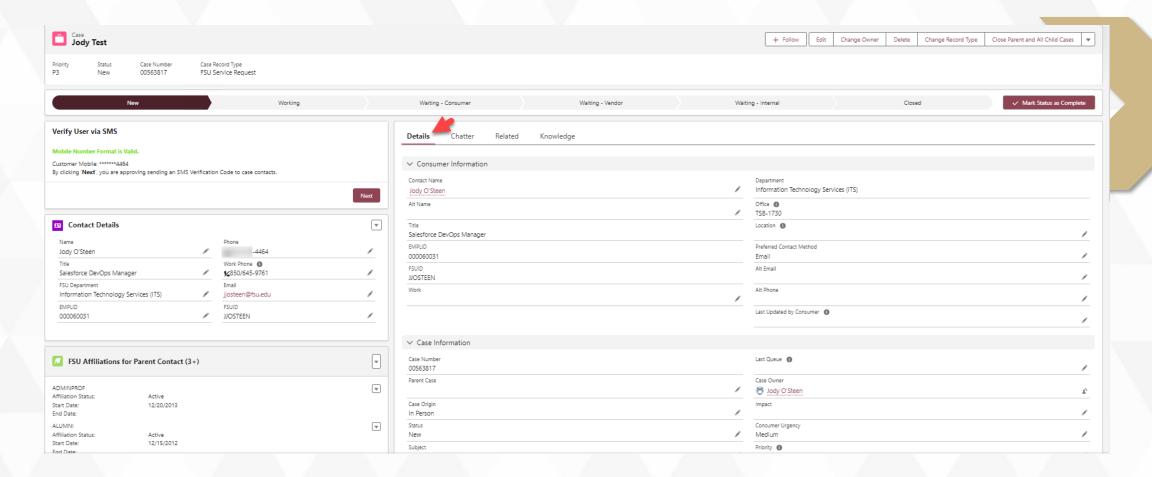


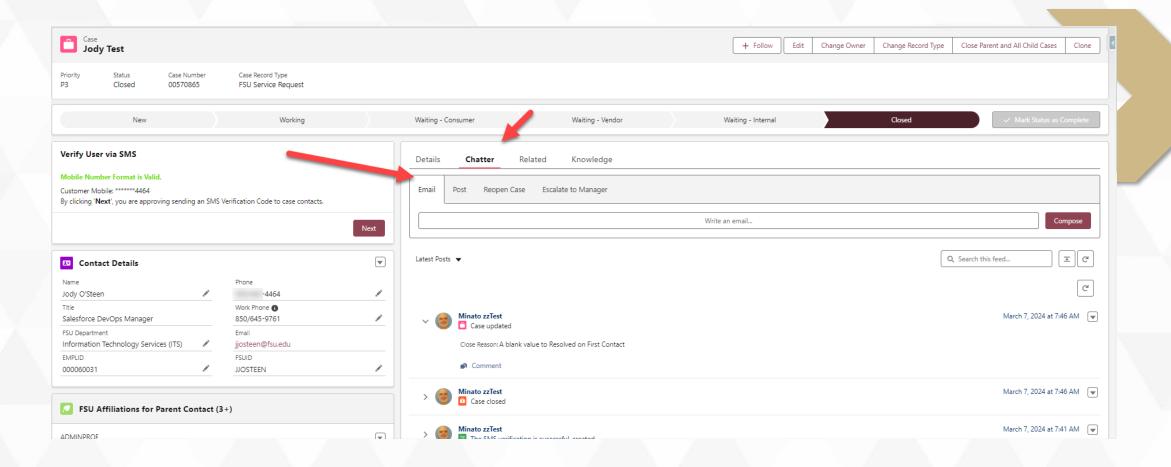
Test Group - Minato (Brohived) — Minato (offest February 4, 2022 et 10 17 AM

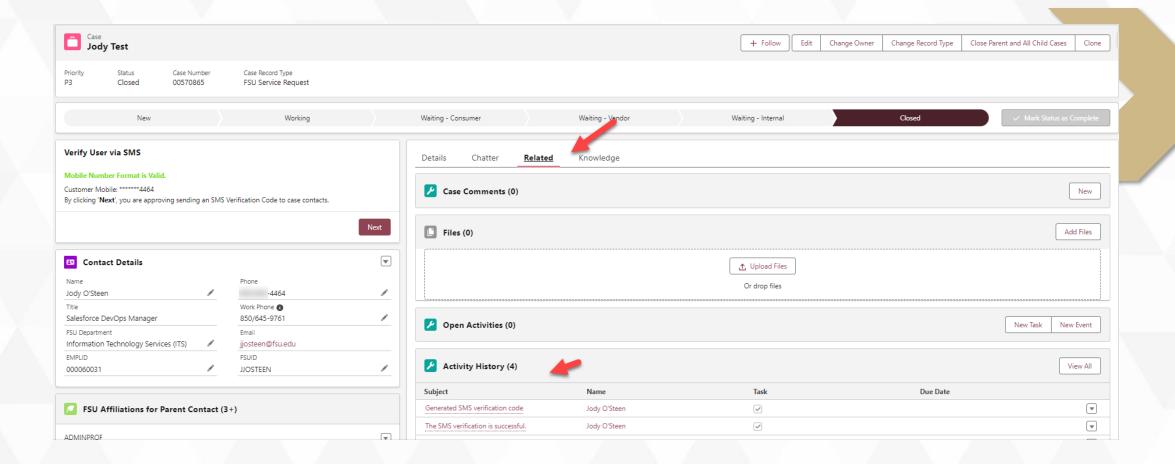


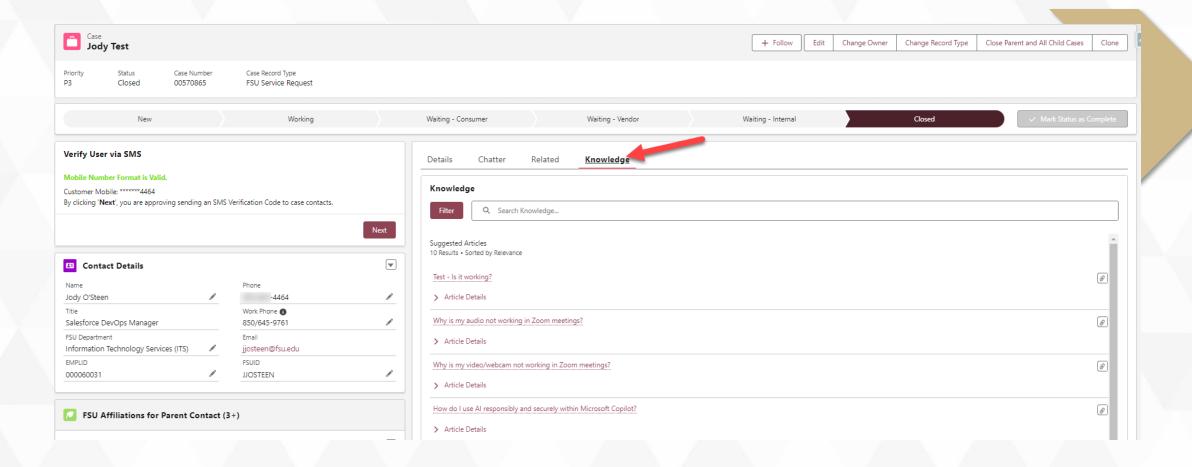






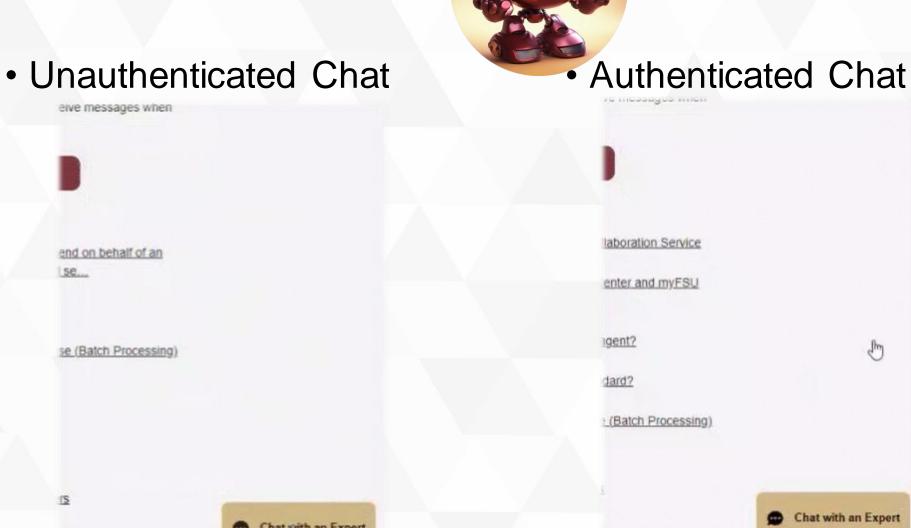


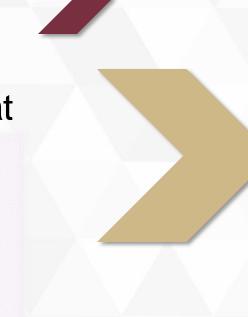








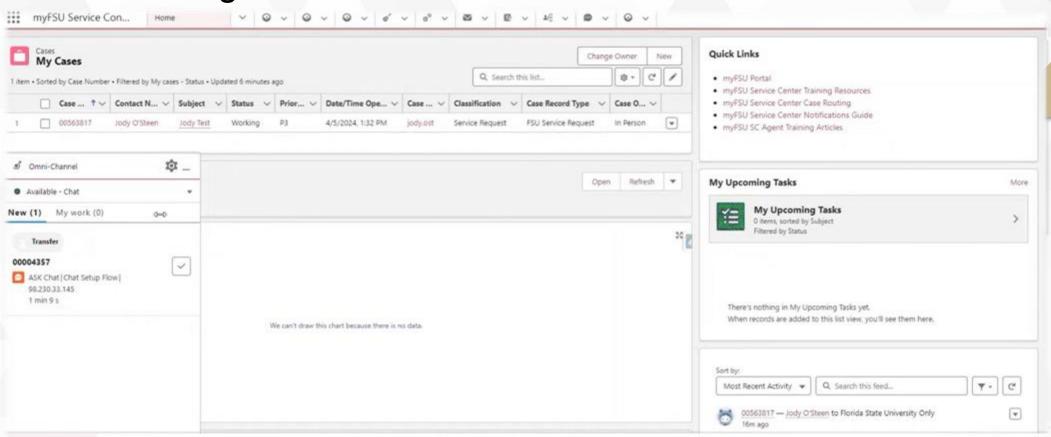






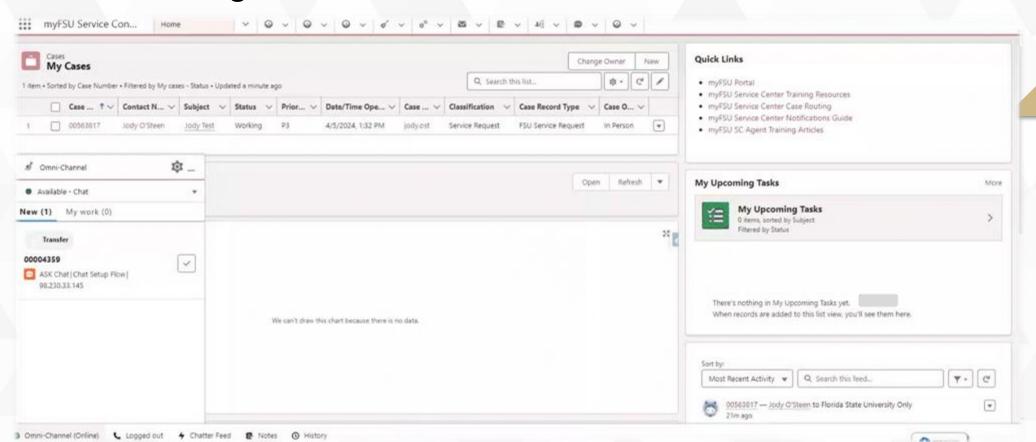


What the Agent sees

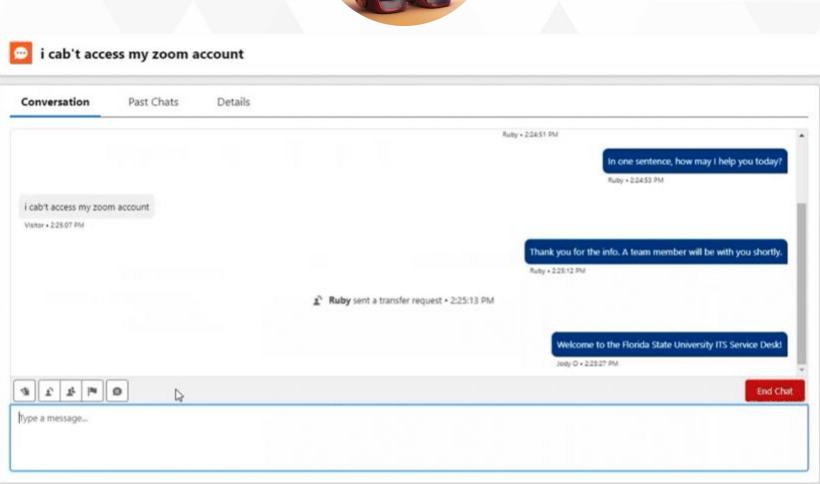




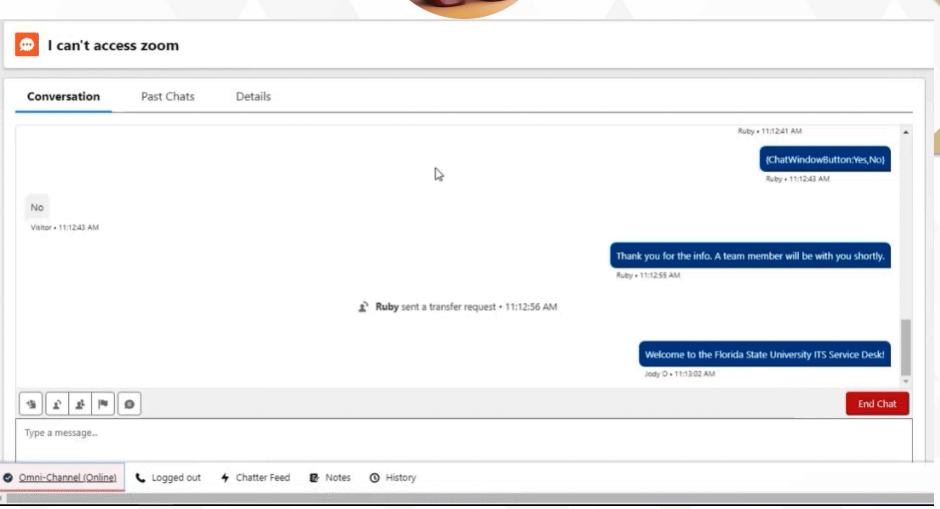




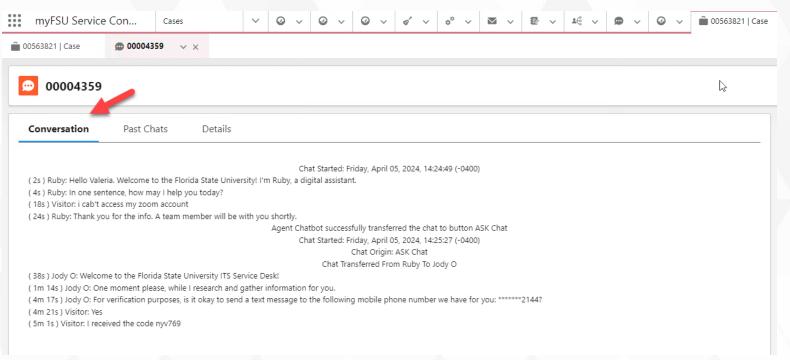




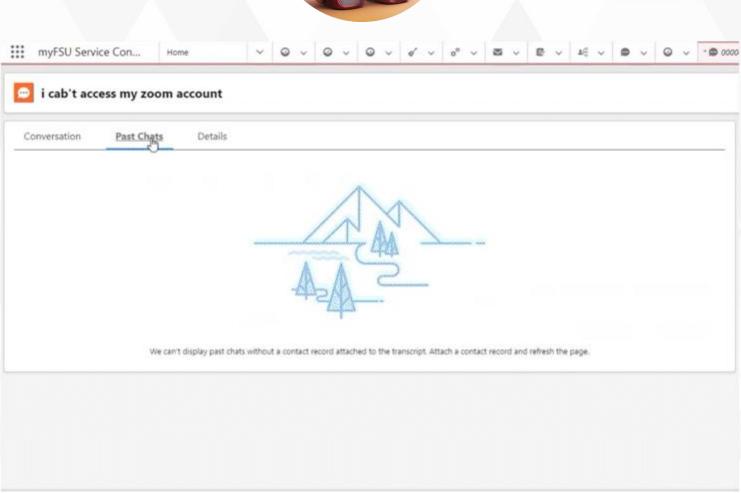




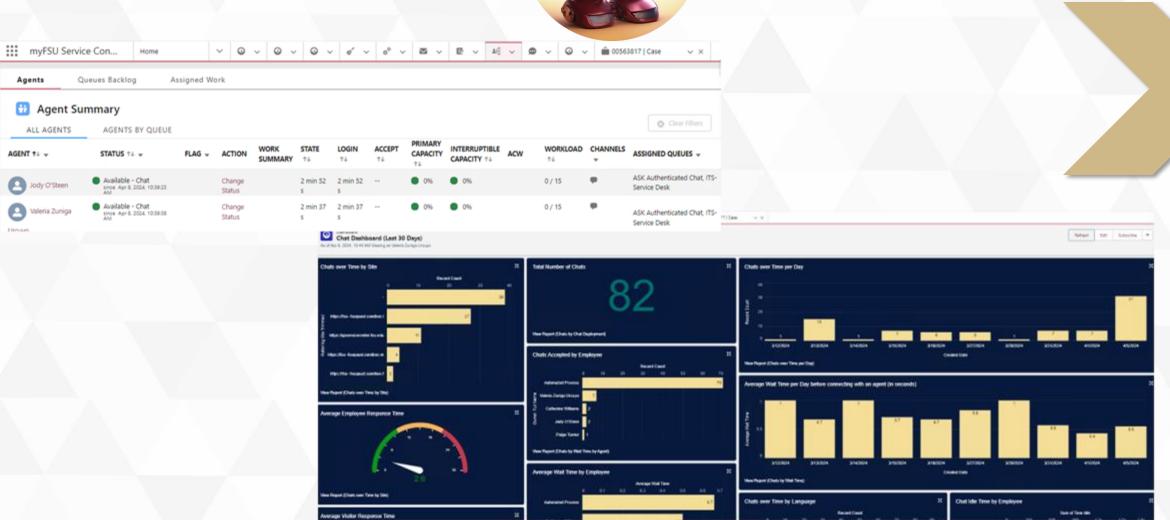












SMS





Case
Jody Test

Verify User via SMS

Customer Mobile:

Mobile Number Format is Invalid.

Status

Working

Case Number

By clicking 'Next', you are approving sending an SMS Verification Code to case contacts.

00563817

Case Record Type

FSU Service Request

Working

Details

Contact Name

Alt Name

Chatter

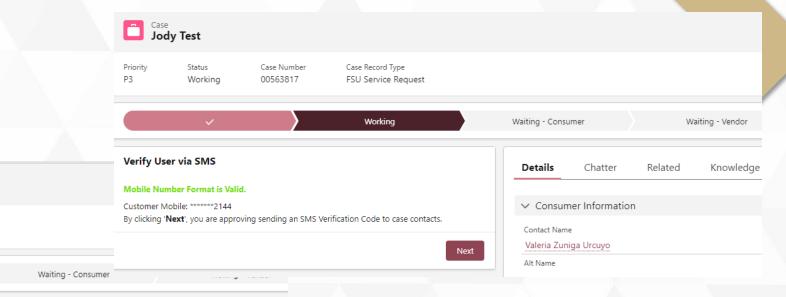
∨ Consumer Information

Related

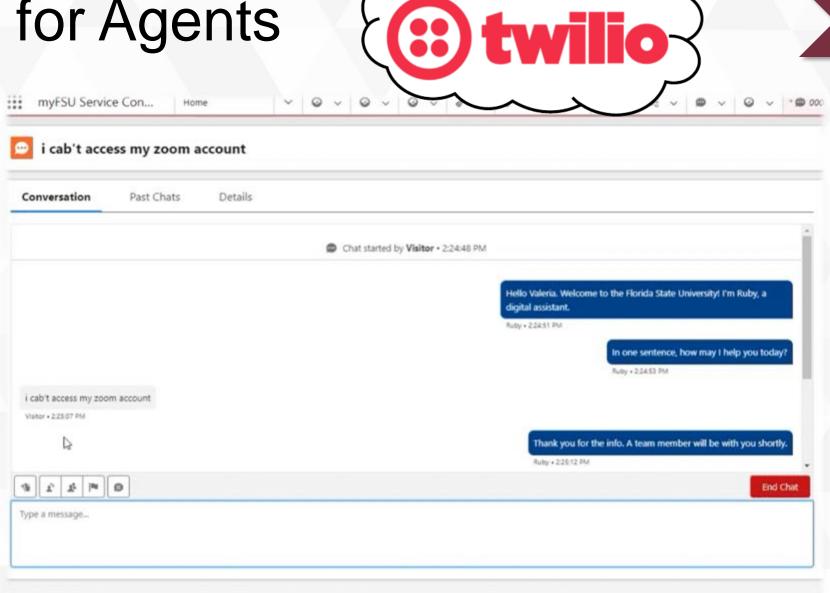
Knowledge

Priority











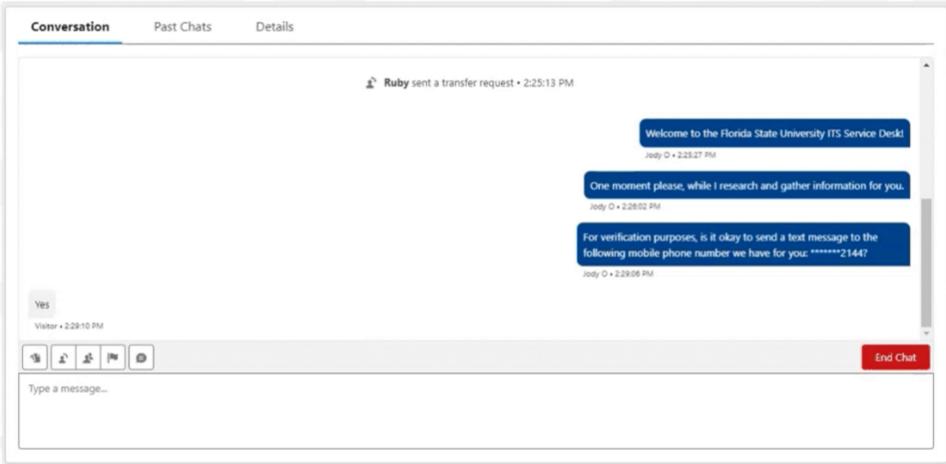
SMS Verification Code

Customer Mobile: ******2144

By clicking 'Next', you are approving sending an SMS Verification Code to chat visitors.

Next



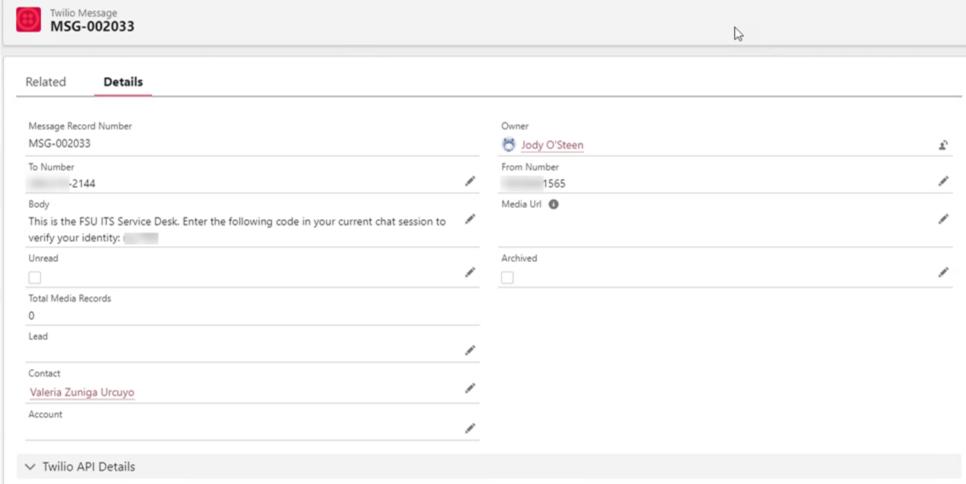












Coming Soon....

FSU Coastal Marine Lab

Single Point of Service

Department Directory

Government Relations

Ruby 24/7

Ruby Knowledge Article recommendations

Knowledge Article FSP prefill

OFSL and Linvio

Event Management



Thank You!!



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For More Info



Please Provide Feedback!

