# CURRICULUM VITAE Rochelle K. Greenberg

Department of Accounting
The College of Business Administration
Florida State University

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# **EDUCATION**

M.B.A., The Ohio State University, Columbus, Ohio. Emphasis in Accounting B.S.B.A., The Ohio State University, Columbus, Ohio. Majored in Accounting

#### PROFESSIONAL CERTIFICATION

Certified Public Accountant, Ohio, 1984

#### ACADEMIC EMPLOYMENT

Florida State University, Tallahassee, Florida, Associate in Accounting, 2007 – Present; Assistant in Accounting, 2004 – 2007

The Ohio State University, Columbus, Ohio, Lecturer, 1995 – 2004; 1984 – 1989

Private Accounting Tutor, 1989 –1995

McGraw-Hill/Irwin, Consultant, 2010. Accuracy checked Hilton 9e *Managerial Accounting* test bank and quizzes for errors in computation, content, currency, consistency, and grammar.

#### **PUBLICATIONS**

#### **Refereed Journals:**

"Teaching Inventory Accounting: A Simple Learning Strategy to Achieve Student Understanding" with Neil A. Wilner. *Issues in Accounting Education*: November 2011, Vol. 26, No. 4, pp. 835-844.

"Job Order Costing: A Simulation and Vehicle for Conceptual Discussion" with Arnold Schneider. *Academy of Educational Leadership Journal*, 2010, Vol. 14, No. 3, pp. 39-57.

Other: "Managerial Accounting Flash Cards," McGraw-Hill, Inc., 1995

#### TEACHING PRESENTATIONS

"Factory in the Classroom: From Basics to Advanced Topics," presented with Neil Wilner at the Effective Learning Strategies Poster Session, American Accounting Association Annual Meeting, Denver, CO., August 10, 2011.

"Factory in the Classroom: From Basics to Advanced Topics," presented with Neil Wilner at the peer-reviewed Conference on Teaching and Learning in Accounting, American Accounting Association Annual Meeting, San Francisco, CA., July 31, 2010.

#### **COURSES TAUGHT**

### Florida State University:

- Cost Accounting
- Financial Accounting and Reporting I
- Introductory Financial Accounting (in lecture rooms up to 500 seats)
  Coordinate 10 Master's of Accounting Teaching Assistants when teaching large sections
  (300-500 students) of introductory financial accounting.
- Cost Accounting for Business Decisions
- Introductory Managerial Accounting

# The Ohio State University:

- Introductory Financial Accounting
- Introductory Managerial Accounting
- Intermediate Accounting I
- Intermediate Accounting II
- Intermediate Accounting III

# **Additional Teaching Responsibilities:**

Course coordinator for "Cost Accounting for Business Decisions," Florida State University. Test preparation, syllabi preparation, and mentoring Teaching Assistants.

# COLLEGE AND DEPARTMENT SERVICE

Founder and Faculty Advisor; "Women in Accounting," Florida State University

College of Business Library Committee, Florida State University

Undergraduate Accounting Curriculum Committee, Florida State University

Cost Accounting Group, Florida State University

Initiated and coordinated "Introduction to Accounting Pizza Party" to acquaint underclass business students with representatives from major accounting firms, Florida State University

# PROFESSIONAL AFFILIATIONS

American Accounting Association Institute of Management Accountants Beta Gamma Sigma Honorary

#### **AWARDS**

Nominated for a "University Excellence in Teaching Award," 2006

# PROFESSIONAL EXPERIENCE

Dresser Industries, Inc., Jeffrey Mining Machinery Division, Columbus, Ohio Cost Accountant: Prepared the Division's LIFO work-papers, audited capital expenditures, developed and designed internal inventory reports, and established physical inventory cutoff procedures and supervised their implementation.

Touche Ross, Columbus, Ohio

Auditor: Performed audit procedures, worked with client personnel, and prepared tax returns and reports to management for a variety of business organizations.