



BETA THETA PI

— MEN OF PRINCIPLE —

FOR IMMEDIATE RELEASE:

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Beta Theta Pi Fraternity to Return to Florida State University

Oxford, Ohio and Tallahassee, Florida – 5 May 2013 – Beta Theta Pi Fraternity and alumni of the Delta Lambda Chapter are excited to announce their vision to collaborate with the Interfraternity Council in restoring this chapter at Florida State during the 2013-2014 academic year.

During the recolonization period, the Fraternity's expansion team will recruit refounding fathers who want to excel on campus as gentlemen, leaders and scholars while building a genuine fraternity experience that will last for generations. Bradley de Wet, 2010 graduate of Virginia Tech and professional staff member of Beta Theta Pi, will assume the role of colony development coordinator and reside in Tallahassee for the 2013-14 academic year. De Wet will assist the new members in their pursuit of intellectual and professional growth and their knowledge and understanding about the values and core principles of Beta Theta Pi, which include mutual assistance, intellectual growth, trust, responsible conduct and integrity.

“With its focus on values-based leadership, Beta Theta Pi will amplify the educational experience offered at the university,” suggests Christ Althoff, a Beta from Kansas State University who has served for more than a decade as a Beta volunteer and advisor. “For this reason, Beta is more than just a social club. It represents in many cases the pivotal leadership experience in the life of a young man which helps make him a better son, brother, husband and father.”

Students interested in learning more about becoming a refounding father of Beta Theta Pi or persons interested in learning more about the process can contact Colony Development Coordinator Bradley de Wet at bradley.dewet@betathetapi.org or (513) 461-3629, or visit www.gobeta.com.

Known for its award-winning Men of Principle initiative, Beta Theta Pi ranks among the top ten fraternities in North America for number of chapters, undergraduate members and living alumni. This past academic

year, the Fraternity achieved a 3.18 GPA, the highest mark in its 174-year history. Notable alumni include United States Senator Richard G. Lugar, *Denison* '54, Legendary Basketball Coach John Wooden, *Purdue* '32, Wal-Mart Founder Sam Walton, *Missouri* '40, Nike Co-Founder Bill Bowerman, *Oregon* '33, Hall of Fame Baseball Player Mike Schmidt, *Ohio* '71 and Retail Guru Bruce Nordstrom, *Washington* '55.

Beta Theta Pi was founded in 1839 at Miami University in Oxford, Ohio, and consists of approximately 8,000 undergraduates on 122 campuses throughout the United States and Canada. The Fraternity also serves 126,000 living-alumni members, more than 1,200 volunteers, countless Friends of Beta and the parents of all undergraduates.

THE MISSION, VISION AND CORE VALUES OF BETA THETA PI:

Mission: To develop men of principle for a principled life.

Vision: Every member will live Beta Theta Pi's values.

Core Values: To build lasting bonds of friendship and brotherhood, Beta calls for:

- **Mutual Assistance** -- Betas believe that men are mutually obligated to help others in the honorable labors and aspirations life.
- **Intellectual Growth** – Betas are devoted to continually cultivating their minds, including high standards of academic achievement.
- **Trust** – Betas develop absolute faith and confidence in one another by being true to themselves and others.
- **Responsible Conduct** – Betas choose to act responsibly, weighing the consequences of their actions on themselves and those around them.
- **Integrity** – Betas preserve their character by doing what is morally right and demanding the same from their brothers.

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