

# Yingmei Cheng Curriculum Vitae

September 2009

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Associate Professor of Finance  
College of Business  
Florida State University  
Tallahassee, FL 32306

Bank of America Associate Professor  
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## EDUCATION

*University of Pennsylvania, Philadelphia, PA*

**Ph.D.**, Economics, August 2001

Honors: The Lawrence Robins Award in Economics (best first-year Ph.D. student), 1998  
Department of Economics Fellowship, 1997 to 2001

*University of Miami, Coral Gables, FL*

**M. A.**, Economics, May 1997

Honors: Award for Best Graduate Student in Economics, May 1997

*Princeton University, Princeton, NJ*

**M. A.**, Chemistry, May 1995

Honors: Hugh Scott Taylor Merit Prize, 1993-95  
University Fellowship, 1993-95

*University of Science and Technology of China, Hefei, China*

**B. S.**, Chemistry, July 1993

Honors: Zhang Zhong-zhi Merit Prize, May 1993

## AREAS OF RESEARCH

*Stock repurchases*

*Executive compensation*

*Buy-side and sell-side security analysts*

*Market efficiency*

*Mergers and acquisitions*

*Seasoned equity offerings*

*R&D investment*

## ACADEMIC EXPERIENCE

*Florida State University, College of Business*

Bank of America Professor of Finance, March 2008-present

Assistant Director of Gene Taylor/Bank of America Center for Banking and Financial Studies  
(2008-present)

Associate Professor of Finance (with tenure), August 2007-present

Assistant Professor of Finance, August 2001-May 2007

## **OTHER TEACHING AND RESEARCH POSITIONS**

*Teaching Assistant, University of Pennsylvania*

- Finance Department, The Wharton School, Spring 2000 and Fall 2000
- Department of Economics, Fall 1998

*Short-term Research Consultant, The World Bank, 1999-2000*

*Research Assistant, Department of Economics, University of Miami, Fall 1995-Spring 1997*

*Research Assistant, Department of Chemistry, Princeton University, Summer 1994-Spring 1995*

*Teaching Assistant, Department of Chemistry, Princeton University, Fall 1993-Spring 1994*

## **OTHER PROFESSIONAL EXPERIENCE**

*Short-term Research Consultant, The World Bank, 2000*

- Conduct research on Bolivia Preschool Education Program.

## **PUBLICATIONS IN REFEREED JOURNALS**

James Ang, Yingmei Cheng, and Greg Nagel, "An Analysis of Acquirers as Dealmakers: Differentiating Acquirers' Timing, Bargain Hunting, and Negotiating Skills", 2008, *Icfai Journal of Mergers and Acquisitions*, Vol. 5 (4), 7-33.

Yingmei Cheng, Mark Liu, and Jun Qian, "Buy-side Analysts, Sell-side Analysts, and Investment Decisions of Money Managers", 2006, *Journal of Financial and Quantitative Analysis*, Vol. 41 (1), 51-83.

James Ang, and Yingmei Cheng, "Direct Evidence of Market-driven Acquisitions Theory", 2006, *Journal of Financial Research*, Vol. 29 (2), 199-216.

Yingmei Cheng, "Post-listing Underperformance: Is It Really Bad to Move Trading Locations?" 2005, *Journal of Corporate Finance*, Vol. 12 (1), 97-120.

James Ang, and Yingmei Cheng, "Financial Innovations and Market Efficiency: the Case of Single Stock Futures", 2005, *Journal of Applied Finance*, Vol. 15 (1), 38-51.

James Ang, and Yingmei Cheng, "Single Stock Futures: Listing Selection and Trading Volume", 2005, *Finance Research Letters*, Vol. 2 (1), 30-40.

Jere Behrman, Yingmei Cheng, and Petra Todd, "Evaluating Programs When Length of Exposure to the Program Varies: A Nonparametric Approach", 2004, *The Review of Economics and Statistics*, Vol. 86 (1), 108-132.

## **HONORS AND AWARDS**

The Best paper award, Financial Management Association Asian Meeting, Xiamen, May 2009  
"Does enforcement of intellectual property rights matter? Evidence from financing and investment choices in the high tech industry"

The Best paper award, AAA Northeast Regional Meeting, Newport, Rhode Islands, November 2008  
*“Capital structure and employee pay: an empirical analysis”*

FSU Research Planning Grant, April 2009-April 2010

FSU College of Business Summer Research Grant, Summer 2008, Summer 2009

The Best paper award in Corporate Finance, Eastern Finance Association, Thirty-Ninth Annual Meeting, Lake Buena Vista, Florida, April 2003.

*“Buy-side Analysts, Sell-side Analysts, and Investment Decisions of Money Managers”*

COFRS Award, Florida State University, Summer 2005

The First Year Professor Award, Florida State University, Summer 2002

## **WORKING PAPERS**

“Why do Firms Undertake Accelerated Share Repurchase Programs?”, joint with Thomas Chemmanur, Boston College, and Tim Zhang, Florida State University.

“Capital Structure and Employee Pay: An Empirical Analysis”, joint with Thomas Chemmanur, Boston College, and Tim Zhang, Florida State University.

“Does Enforcement of Intellectual Property Rights Matter? Evidence from Financing and Investment Choices in the High Tech Industry”, joint with James Ang, Florida State University, and ChaoPeng Wu, Xiamen University.

“Social Capital, Cultural Biases, and Foreign Investment in Innovation: Evidence from China”, joint with James Ang, Florida State University, and ChaoPeng Wu, Xiamen University.

“The Endogeneity of Information Asymmetry and Corporate Financing Decisions”, joint with James Ang, Florida State University.

“Campaign Finance Reform, Corporate Contributions and Stock Returns: Evidence from the 2004 Presidential Election”, joint with Jeff Clark, Florida State University.

“Sell”

“Arbitrage Opportunity Set and the Role of Corporations”, joint with James Ang, Florida State University.

“Propensity Score Matching and Long-term Stock Abnormal Returns”.

“Information Content of Analysts’ Recommendations”.

## **RESEARCH IN PROGRESS**

“How do CEOs benefit from share repurchases?”, joint with Jarrad Harford, University of Washington and Tim Zhang, Florida State University.

“Credit crunch”, joint with Gary Gorton, Yale University, and Ping He, Qinghua University.

“Nonlinear valuation of cash”.

“Post-merger Trading”, joint with James Ang, Florida State University, and Shaojun Zhang, NanYang Technological University.

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## **CONFERENCES AND PRESENTATIONS**

### **International and National Events**

*America Finance Association Meeting, Atlanta, January 2010 (accepted)*

*Paper: “Capital Structure and Employee Pay: An Empirical Analysis”.*

*Peking University and Journal of Corporate Finance Joint Conference, Beijing, China, August 2009.*

*Paper: “Social Capital, Cultural Biases, and Foreign Investment in Innovation: Evidence from China”.*

*Chinese International Finance Conference, Guangzhou, China, July 2009.*

*Paper: “Does Enforcement of Intellectual Property Rights Matter? Evidence from Financing and Investment Choices in the High Tech Industry”.*

*Western Finance Association, Annual National Conference, San Diego, June 2009.*

*Papers: “Capital Structure and Employee Pay: An Empirical Analysis”.*

*“Does Enforcement of Intellectual Property Rights Matter? Evidence from Financing and Investment Choices in the High Tech Industry”.*

*Financial Management Association European Meeting, Turin, Italy, June 2009.*

*Papers: “Capital Structure and Employee Pay: An Empirical Analysis”.*

*“Does Enforcement of Intellectual Property Rights Matter? Evidence from Financing and Investment Choices in the High Tech Industry”.*

*8<sup>th</sup> International Finance Conference at University of Virginia, March 2009.*

*Paper: “Does Enforcement of Intellectual Property Rights Matter? Evidence from Financing and Investment Choices in the High Tech Industry”.*

*CRSP Forum at University of Chicago, Chicago, November 2008.*

*Papers: “Why do Firms Undertake Accelerated Share Repurchase Programs?”*

*“Capital structure and employee pay: an empirical analysis”.*

*Chinese International Finance Conference, Dalian, China, July 2008.*

*Paper: “The Endogeneity of Information Asymmetry and Corporate Financing Decisions”,*

*Western Finance Association, Annual National Conference, Montana, June 2007.*

*Paper: “The Endogeneity of Information Asymmetry and Corporate Financing Decisions”,*

*Financial Management Association, Annual National Conference, Salt Lake City, October 2006.*

*Paper: “Sell”*

*Financial Management Association, Annual National Conference, Chicago, October 2005.*

*Paper: “Campaign Finance Reform, Corporate Contributions and Stock Returns: Evidence from the 2004 Presidential Election”*

*Western Finance Association*, Annual National Conference, Vancouver, Canada, June 2004.  
*Paper: "Buy-side Analysts, Sell-side Analysts, and Investment decisions of Money Managers"*

*Financial Management Association*, Annual National Conference, Denver, Colorado, October 2003.  
*Paper: "Buy-side Analysts, Sell-side Analysts, and Investment decisions of Money Managers"*

*Western Finance Association*, Annual National Conference, Los Cabos, Mexico, June 2003.  
*Paper: "On the Origin of Diversification Discounts"*

*European Financial Management Association*, Annual Meeting, Helsinki, Finland, June 2003.  
*Paper: "Direct Evidence of Market-driven Acquisitions Theory"*

The Thirteenth Annual *Utah Winter Finance Conference*, Salt Lake City, Utah, February 2003.  
*Paper: "Buy-side Analysts, Sell-side Analysts, and Investment Decisions of Money Managers"*

*European Finance Association*, Annual Meeting, Berlin, Germany, August 2002.  
*Paper: "Buy-side Analysts, Sell-side Analysts, and Investment Decisions of Money Managers"*

*North American Winter Meeting of the Econometric Society*, New Orleans, January 2001.  
*Paper: "Evaluating Preschool Programs When Length of Exposure to the Program Varies: A Nonparametric Approach"*

8<sup>th</sup> *World Congress of the Econometric Society*, Seattle, August 2000.  
*Paper: "Evaluating Preschool Programs When Length of Exposure to the Program Varies: A Nonparametric Approach"*

*NBER Spring Meeting*, Cambridge, April 2000.  
*Paper: "Evaluating Preschool Programs When Length of Exposure to the Program Varies: A Nonparametric Approach"*

### **Regional Events**

*Midwest Finance Association Meeting*, Minneapolis, Minnesota, March 2007  
*Paper: "The Endogeneity of Information Asymmetry and Corporate Financing Decisions"*

*Southern Finance Association Meeting*, Naples, Florida, November 2004.  
*Paper: "Post-listing Underperformance: Is It Really Bad to Move Trading Locations?"*

*Southern Finance Association Meeting*, Naples, Florida, November 2004.  
*Paper: "Arbitrage Opportunity Set and the Role of Corporations"*

*New York-Rutgers Derivative Conference*, New York City, November 2004.  
*Paper: "Financial Innovations and Market Efficiency: the Case of Single Stock Futures"*

*Eastern Finance Association*, Thirty-Ninth Annual Meeting, Lake Buena Vista, Florida, April 2003.  
*Paper: "Buy-side Analysts, Sell-side Analysts, and Investment decisions of Money Managers"*

*Eastern Finance Association*, Thirty-Ninth Annual Meeting, Lake Buena Vista, Florida, April 2003.  
*Paper: "Direct Evidence of Market-driven Acquisitions Theory"*

Seminars: *University of Oregon, Charles River Group, University of South Carolina, and Florida State University* (January 2001 – February 2001); *Qinghua University* (June 2008); *Zhejiang University of Business* (July 2008).

## POPULAR PRESS COVERAGE

CNN Money; News Week

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## TEACHING EXPERIENCE

- *Department of Finance, College of Business, Florida State University*
    - Foundations of Financial Theory*, Spring 2006, Spring 2007, Spring 2008, Spring 2009, Fall 2009
      - Offered to first-year finance Ph.D. students, the primary objective of this course is to provide a doctoral level survey of the theory and empirical work in corporate finance. The class is designed to help the students to develop a thorough understanding of important issues in corporate finance, acquire basic theoretical modeling skills, and thus build a solid foundation for future independent research.
    - Research Methods in Finance*, Fall 2006, Fall 2007, Fall 2008, Fall 2009 (team teaching with Bong-Soo Lee)
      - It is an empirical course offered to second-year Ph.D. students. The primary objectives of this course are to introduce the students to major financial databases, to help them employ statistical packages in financial data analysis, and to examine empirical methods and data issues in financial research.
    - Managerial Economics*, Fall 2004
      - A required course for all MBAs, this class is designed to introduce fundamental principles of microeconomics to potential future managers.
    - Security Analysis and Portfolio Management* (upper level undergraduate course), Fall 2001, Fall 2002, Fall 2003, Spring 2004, Spring 2005, Fall 2005, Spring 2007, Summer 2007, Fall 2007, Fall 2008, Spring 2009
      - An elective undergraduate course for finance major, this class aims to help the students understand the theoretical and practical aspects of portfolio construction and management. Advanced investment topics are covered throughout the course, including option pricing and future contracts.
  - *Teaching Assistant, University of Pennsylvania*
    - Finance Department, The Wharton School
      - *Funding Investment* (MBA course, Professor Gary Gorton), Fall 2000.
      - *Macroeconomics* (MBA course, Professor Andrew Abel), Spring 2000.
    - Department of Economics
      - *Game Theory* (Ph.D. economics course, Professor Andrew Postlewaite), Fall 1998.
  - *Teaching Assistant, Department of Chemistry, Princeton University*
    - Introductory Chemistry Experiments* (Undergraduate chemistry course, lab oriented), Fall 1993 and Spring 1994.
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## SERVICES TO FLORIDA STATE UNIVERSITY

- *Student Advising at Florida State University*
  - Undergraduate students, College of Business:

- Faculty advisors (2005-2006): Provided descriptions and advice to students on their major and course selections.
  - Career and job market advising (2001-2006): Provided advices on career path, including graduate school information and job market perspectives; provided references for students seeking graduate school admissions or full-time job positions.
- MBA students, College of Business
- Job market advising: Provided references and recommendation letters for students applying to jobs at financial services companies and Ph.D. programs in finance and accounting.
- Ph.D. students, Department of Finance, College of Business
- Dissertation Committees*
- Sophie Kong, 2002-2003: Kansas State University
  - Gregory Nagel, 2003-2005: Mississippi State University
  - Barry Marchman, 2005-2007: George Tech University
  - Ling Lo, 2005-2007: University of West Kentucky
  - Vaneesha Boney, 2006-2007: University of Denver
  - Andrew Fodor, 2007-2008: Ohio University
  - Kevin Krieger, 2007-present
  - Mary Anne Majadillas, 2007-2009: California State University
  - Dan Lawson, 2007-present
- Comprehensive exams and job market interviews*
- Graded the Ph.D. comprehensive exams in Corporate Finance: 2002-2008
  - Making exam questions for Ph.D. comprehensive tests: 2007, 2008, 2009
  - Conducted mock academic job interviews for job market candidates: Fall 2001, Fall 2008
- Informal advising*
- Provided help on econometric techniques, database issues, and software packages to a number of students during 2001-2008.
- *Other Internal Services at Florida State University*
    - College of Business promotion & tenure committee member (Fall 2008)
    - Department of Finance promotion & tenure committee member (2008)
    - Department of Finance promotion & tenure committee member (2009, Chair)
    - Department of Finance committee member for Sun Trust Professorship (Spring 2008)
    - College of Business technology committee member (2007-2009)
      - Monitor the technology update and database purchases in College of Business
    - Department of Finance research center committee (2006-2007)
      - Participate in collecting information and writing up a proposal for a new finance research center
    - College of Business database committee member (2005-2006)
      - Surveyed finance faculties and made recommendations to the Dean of College of Business
      - Organized introduction seminars to WRDS, obtained access to WRDS and important research databases for Department of Finance and College of Business
    - College of Business library committee member (2003-2006)
      - Compiled lists of books to be purchased for faculties of College of Business
    - Recruiting committee for junior finance faculty (2003, 2004, 2005)

- Read applications (more than 100 files each year), conducted FMA and AFA interviews, helped arranging campus visits, and participated in the recruiting workshops.
- Recruiting committee for Patty Smith Eminent Scholar of Finance (2005)
  - Read applications and participated in the recruiting meetings and campus visits

## **OTHER PROFESSIONAL SERVICES**

- *Referee: Journal of Business and Economics Statistics, Journal of Corporate Finance, Financial Review, Journal of Futures Markets, Journal of Business Finance and Accounting, Journal of Applied Econometrics, Economic Letters.*
- *Discussant: Financial Management Association European Meeting, Turin, Italy, June 2009.*
- *Discussant: China International Finance Meeting, Dalian, China, July 2008.*
- *Discussant: Midwest Finance Association Meeting, Minneapolis, Minnesota, March 2007.*
- *Discussant: Southern Finance Association Meeting, Naples, Florida, November 2004.*
- *Discussant: Eastern Finance Association Thirty-Ninth Annual Meeting, Lake Buena Vista, Florida, April 2003.*
- *Organizer and Reviewer: The First FSU Beach Finance Conference, SanDestin, Florida April, 2009)*

## **PROFESSIONAL MEMBERSHIP**

*AEA (American Economics Association)*  
*AFA (American Finance Association)*  
*FMA (Financial Management Association)*  
*WFA (Western Finance Association)*

## **REFERENCES**

James Ang  
 Bank of America Eminent Scholar and Professor of Finance  
 Florida State University  
[jang@cob.fsu.edu](mailto:jang@cob.fsu.edu)

Gary Benesh  
 SunTrust Professor of Finance  
 MSF Program Director  
 Florida State University  
[gbenesh@cob.fsu.edu](mailto:gbenesh@cob.fsu.edu)

Thomas Chemmanur  
 Professor of Finance  
 Boston College  
[chemmanu@bc.edu](mailto:chemmanu@bc.edu)